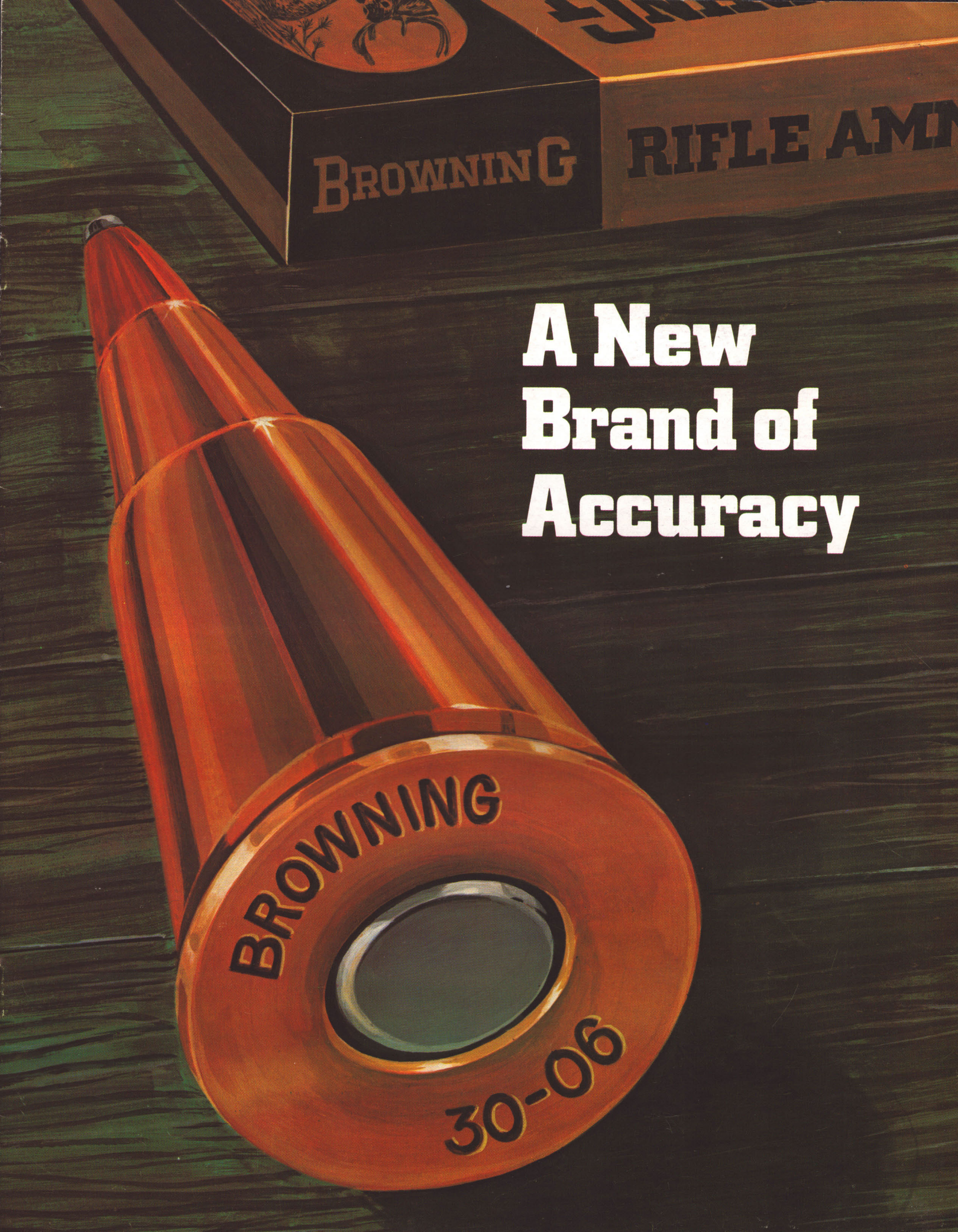
BROWNING
RIFLE AMM
A New
Brand of
Accuracy
BROWNING
30-06

BROWNING ARMS COMPANY
DEALER AMMUNITION ORDER FORM

ORDER NUMBER

ORDER DATE / /

DEALER NAME

DROP SHIP TO

STREET ADDRESS

STREET ADDRESS

CITY, STATE

CITY, STATE

SPECIAL INSTRUCTIONS

Dealer Code (Browning Office Use Only)

SHIP FROM

Drop Ship Code (Browning Office Use Only)

RIFLE AMMUNITION

Available	Quantity Boxes	Quantity Cases	Code Number	Cartridge		Box Weight	Total Weight	Total Price
Now			0421050	222R	50 SPS	0.5		
Now			0921055	22-250R	55 SPS	0.8		
Now			1221080	243W	80 SPS	1.0		
Now			1221100	243W	100 SPSS	1.0		
Now			1321080	6mmR	80 SPS	1.0		
Now			1321100	6mmR	100 SPSS	1.1		
Nov.			1521130	270W	130 SPS	1.2		
Nov.			1521150	270W	150 SPSS	1.3		
1972			3021150	7mmRMag	150 SPS	1.4		
Now			3021175	7mmRMag	175 SPSS	1.5		
Now			1621110	30CalCar	110 SPRN	1.5		
1972			1721150	30-30W	150 SPRN	1.0		
Now			1721170	30-30W	170 SPFN	1.0		
Now			2121125	30-06Spr	125 SPS	1.2		
Now			2121150	30-06Spr	150 SPS	1.3		
Now			2121180	30-06Spr	180 SPSS	1.4		
Now			2121220	30-06Spr	220 SPRN	1.5		
Now			1921168	300Sav	168 SPS	1.2		
1972			3621150	300WMag	150 SPS	1.5		
Now			3621180	300WMag	180 SPS	1.6		
1972			3621220	300WMag	220 SPRN	1.9		
Now			3121180	303Br	180 SPSS	1.2		
Nov.			2421125	308W	125 SPS	1.1		
Now			2421150	308W	150 SPS	1.2		
Now			2421180	308W	180 SPSS	1.2		
Now			3221170	32WSpl	170 SPFN	1.1		
Now			4221200	338WMag	200 SPS	1.5		
Now			4221250	338WMag	250 SPSS	1.8		
Now			4221300	338WMag	300 SPRN	1.2		
Now			4321200	35R	200 SPRN	1.2		
Now			4521270	375HHMag	270 SPSS	1.9		
Now			4521300	375HHMag	300 FMJ	2.0		
Now			4821500	458WMag	500 FMJ	2.5		
Now			4821510	458WMag	510 SPRN	2.5		

HANDGUN AMMUNITION

Now			2522050	25Auto	50 FMJ	0.6		
Now			3222071	32Auto	71 FMJ	0.9		
Now			3322085	32SW	85 L	1.0		
Now			3422098	32SWLong	98 L	1.1		
Now			3922115	9mmLug	115 FMJ	1.3		
Now			3522158	357Mag	158 JSP	1.9		
Now			3622146	38SW	146 L	1.6		
Now			3822148	38Spl	148 LWCM	1.6		
Now			3822158	38Spl	158 L	1.7		
1972			3722095	380Auto	95 FMJ	1.3		
Now			4422240	44RMag	240 L	2.9		
Now			4522185	45Auto	185 FMJWCM	2.2		
Now			4522230	45Auto	230 FMJ	2.4		

SPS = Soft Point Spitzer
SPSS = Soft Point Semi-Spitzer
SPRN = Soft Point Round Nose
SPFN = Soft Point Flat Nose
FMJ = Full Metal Jacket
JPS = Jacketed Soft Point
FMJWC = Full Metal Jacket Wadcutter
L = Lead
LWCM = Lead Wadcutter Match

RIFLE BULLETS (Components)

Available	Quantity Boxes	Quantity Cases	Code Number	Cartridge		Box Weight	Total Weight	Total Price
Now			0425050	22	50 SPS	0.7		
Now			0925055	22	55 SPS	1.0		
Now			1225080	243-6mm	80 SPS	1.2		
Now			1225100	243-6mm	100 SPSS	1.5		
Now			1525130	270W	130 SPS	2.0		
Now			1525150	270W	150 SPSS	2.2		
Now			3025150	7mm-284	150 SPS	2.2		
Nov.			3025175	7mm-284	175 SPSS	2.5		
Now			2125125	30	125 SPS	2.0		
Now			2125150	30	150 SPS	2.2		
Now			3625150	30	150 SHV	2.2		
Now			2125180	30	180 SPSS	2.7		
Nov.			3625180	30	180 SHV	2.7		
Now			2125220	30	220 SPRN	1.7		
Nov.			3625220	30	220 RNHV	1.7		
1972			4225200	338	200 SPS	1.5		
1972			4225250	338	250 SPSS	2.0		
1972			4225300	338	300 SPRN	2.2		
Dec.			4525270	375	270 SPSS	2.0		
Dec.			4525300	375	300 FMJ	2.2		
Dec.			4825500	45	500 FMJ	3.5		
Dec.			4825510	45	510 SPRN	3.7		

HANDGUN BULLETS (Components)

Now			3925115	9mmLug	115 FMJ	1.5		
Now			3525158	357	158 JSP	2.5		
Now			3825148	38Spl	148 LWCM	2.0		
Nov.			3825158	38Spl	158 L	2.5		
Now			4425240	44RMag	240 L	3.5		
Now			4525185	45Auto	185 FMJWCM	3.0		
Now			4525230	45Auto	230 FMJ	3.5		

RIFLE BRASS (Components)

Now			0421	222R		0.2		
Now			0921	22-250R		0.5		
Nov.			1221	243W		0.5		
1972			1321	6mmR		0.5		
1972			1521	270W		0.5		
1972			3021	7mmRMag		0.7		
Dec.			2121	30-06Spr		0.5		
1972			3621	300WMag		0.7		
Nov.			2421	308W		0.5		
1972			4221	338WMag		0.7		
1972			4521	375HHMag		0.7		
1972			4821	458WMag		0.7		

HANDGUN BRASS (Components)

Now			3922	9mmLug		0.5		
Now			3522	357Mag		0.7		
Now			3822	38Spl		0.5		
Now			4422	44RMag		0.7		
Now			4522	45Auto		0.7		

SHV = High Velocity Spitzer specially designed for use in 300 Win. Mag. cartridges

RNHV = High Velocity Round Nose specially designed for use in 300 Win. Mag. cartridges

Orders are subject to approval and acceptance by the Company at its offices in Morgan, Utah. Interest will be charged on all past due accounts at the rates specified in our current wholesale price lists under "SALES POLICY — Prices, Terms and Orders."

DEALER SIGNATURE X_____

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14M 10/71

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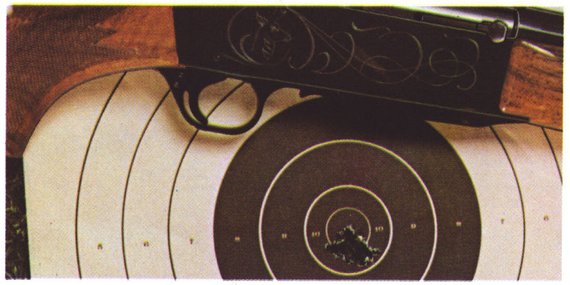
RUSH
Handling: **Ammunition Order**

Thanks You!

Announcing Browning Centerfire Rifle and Handgun Ammunition

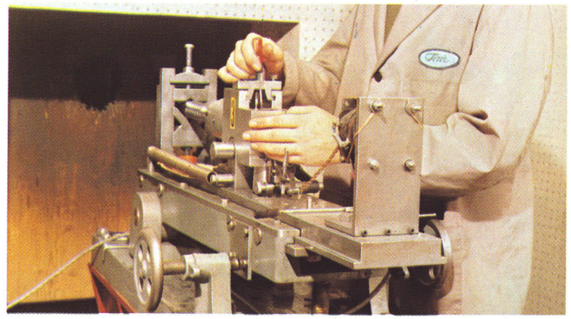
For nearly a century the name Browning has stood for uncompromising quality in firearms. Now, the Browning brand of craftsmanship and precision has been carried to metallic ammunition. Ammunition of the highest ballistic breeding, Browning ammunition offers exceptional accuracy and gilt-edged performance.



EXCEPTIONAL ACCURACY
Accuracy depends just as much on identical, uniform cartridge characteristics as it does on identical shooting technique. Vary only one factor — bullet weight, powder charge, brass case dimension, or a host of other factors — and accuracy will suffer . . . just as surely as it will suffer if the rifleman changes his sight picture with every round he fires.

Every Browning cartridge component, therefore, is a product of intense manufacturing care. And no less important, of course, is exactitude in the loading procedure . . . the "teaming" of high-performance Browning components into high-performance cartridges. You may be confident that the box of Browning cartridges you buy this deer season contains 20 ultra-accurate cartridges . . . each an exact duplicate of the other!

PRECISION, CLOSE TOLERANCE PRODUCTION
To achieve absolute uniformity, Browning ammunition is produced with the industry's most modern close-tolerance equipment under controlled atmospheric conditions. We require that this tooling meet metallurgical and dimensional specifications even more rigid than the specifications required for the products it produces. In fact, so coddled is this equipment that some of the dies and other tooling must be replaced daily.



BACKED WITH BROWNING QUALITY CONTROL
The meticulous manufacture and loading of Browning ammunition is backed with the kind of quality control Browning has long been famous for. Nearly one-third of the manpower required to produce Browning cartridges is employed in quality control alone. Continuous inspection to ascertain proper weight, density, dimension and metallurgy sets the pace for production. No cartridge reaches the shooting tunnel for accuracy tests until it has first passed 165 separate tests and inspections!

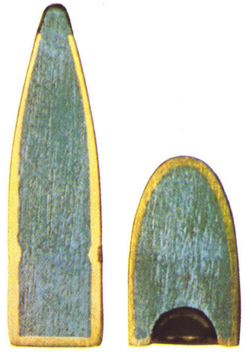
AVAILABLE IN POPULAR CENTER-FIRE RIFLE AND HANDGUN CALIBERS
Browning rifle cartridges are offered in a variety of calibers and bullet types for everything from woodchucks to Cape Buffalo—.222 Rem. to .458 Win. Magnum. Accuracy-matched center-fire handgun ammunition is available in calibers from .25 Automatic to .45 Automatic.

BROWNING BRASS...

UNIFORM TO 1/1000th OF AN INCH!
Browning brass is crafted under continuous metallurgic and dimensional control where critical tolerances are held to 1/1000th of an inch! The Browning case begins as a brass cup. Then a series of "draws" and heat treatments progressively shape and form the case through the final trim, sizing and polishing operations. The end result is a rugged brass case with the uniformity accuracy requires and the metallurgical properties that achieve long case life — a feature the handloader will especially appreciate.

BROWNING BULLETS...

A POINT FOR EVERY PURPOSE!



Browning bullets are swaged under highly sensitive hydraulic pressures. There can be no voids between the lead core and the jacket, and bullet weight and shape approaches absolute uniformity for a given bullet.

Browning bullets have been carefully designed for the requisites of each caliber. Browning flat shooting varmint bullets exhibit sustained velocities and quick expansion at the longest game ranges. Big game bullets display the velocities, energies, and expansion most suited to each caliber's probable hunting use. Full metal jacketed bullets for dangerous game exhibit excellent, straight line penetration. Regardless of which Browning bullet you choose — whether it be a streamlined, high-velocity Spitzer or a Full Metal Jacketed bullet for the toughest big game — you may depend on maximum accuracy and stopping power.

BROWNING PRIMERS...

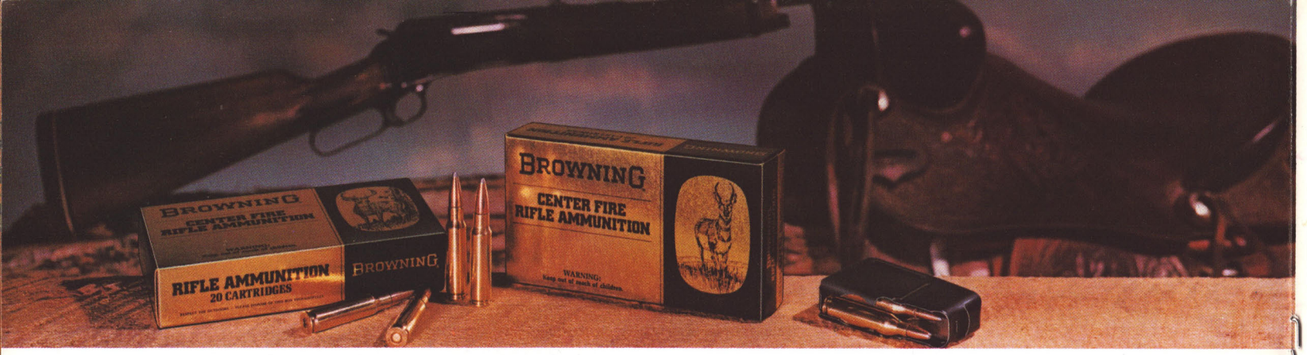
MATCHED FOR UNIFORM IGNITION
Hot, clean and non-corrosive, Browning primers undergo exhaustive sensitivity checks, since uniform primer ignition has an important effect on accuracy. Every primer is pampered from recording the characteristics of its lot to prescribing an exact seating depth.

BROWNING POWDERS...

THE PRECISE PROPELLANT FOR EVERY CARTRIDGE
From slower burning powders for high velocity magnums to fast burning pistol propellents, Browning powders are painstakingly selected to deliver the most efficient velocities and energies for each caliber and bullet weight. Before the powder charge is computed for a particular loading, the sensitivity tests of the primers to be used must be consulted.

COMBINED FOR OPTIMUM BALLISTICS

The most sensitive machines modern technology can provide seat primer and bullet and measure the powder charge. But not without our most important raw material . . . inspection! Technician / inspectors subject every lot to severe accuracy tests in addition to the high pressure, velocity, and function checks. In both safety and performance, Browning cartridges won't disappoint you. Try a box this hunting season.



BROWNING® Center-Fire Rifle Ammunition

SPECIFICATIONS AND BALLISTICS

CALIBER	BULLET		VELOCITY (Feet Per Second)				ENERGY (Foot Pounds)				TRAJECTORY* Rifle sighted in at					
			Distance in Yards				Distance in Yards				100 yards		200 yards		300 yards	
	Wt. Grs.	Style	Muz.	100	200	300	Muz.	100	200	300	at 200	at 300	at 100	at 300	at 100	at 200
222 Rem.	50	Soft Point Spitz.	3200	2670	2200	1790	1140	790	540	355	—3.9	—15.2	+1.9	—9.3	+5.1	+6.2
22-250 Rem.	55	Soft Point Spitz.	3810	3275	2785	2340	1770	1310	950	670	—2.3	—9.1	+1.1	—5.7	+3.0	+3.8
243 Win.	80	Soft Point Spitz.	3500	3125	2770	2445	2180	1735	1365	1060	—2.6	—9.7	+1.3	—5.8	+3.2	+3.9
243 Win.	100	S. Pt. Semi-Spitz.	3070	2690	2335	2020	2090	1605	1210	905	—3.9	—14.1	+1.9	—8.3	+4.7	+5.5
6mm Rem.	80	Soft Pt. Spitz.	3540	3160	2805	2475	2227	1775	1400	1090	—2.5	—9.4	+1.2	—5.7	+3.1	+3.8
6mm Rem.	100	S. Pt. Semi-Spitz.	3190	2800	2440	2110	2260	1740	1320	990	—3.5	—12.8	+1.7	—7.6	+4.3	+5.1
270 Win.	130	Soft Point Spitz.	3140	2890	2655	2430	2850	2415	2035	1705	—3.2	—11.3	+1.6	—6.5	+3.8	+4.4
270 Win.	150	S. Pt. Semi-Spitz.	2800	2520	2265	2025	2610	2120	1705	1365	—4.5	—15.8	+2.2	—9.0	+5.3	+6.0
7mm Rem. Mag.	150	Soft Point Spitz.	3260	3030	2805	2595	3540	3055	2625	2240	—2.8	—10.0	+1.4	—5.8	+3.3	+3.9
7mm Rem. Mag.	175	S. Pt. Semi-Spitz.	3070	2835	2605	2390	3660	3120	2640	2220	—3.3	—11.8	+1.7	—6.8	+3.9	+4.5
30 Carbine	110	S. Pt. Rnd. Nose	1980	1485	1140	970	955	540	320	230	—14.1	—56.3	+7.6	—33.6	+18.8	+22.4
30-30 Win.	150	S. Pt. Rnd. Nose	2410	2010	1660	1365	1930	1345	915	620	—7.7	—28.3	+3.9	—16.7	+9.4	+11.1
30-30 Win.	170	S. Pt. Flat Nose	2220	1790	1435	1170	1860	1210	775	515	—8.2	—37.2	+5.0	—22.2	+12.4	+14.8
30-06 Sprg.	125	Soft Point Spitz.	3200	2845	2510	2205	2840	2245	1750	1345	—3.3	—12.2	+1.7	—7.2	+4.1	+4.8
30-06 Sprg.	150	Soft Point Spitz.	2970	2710	2470	2240	2930	2450	2030	1670	—3.7	—13.2	+1.9	—7.6	+4.4	+5.0
30-06 Sprg.	180	S. Pt. Semi-Spitz.	2700	2450	2215	1995	2910	2400	1960	1590	—4.8	—16.7	+2.4	—9.5	+5.6	+6.3
30-06 Sprg.	220	S. Pt. Rnd. Nose	2410	2120	1855	1615	2830	2195	1680	1275	—6.8	—23.7	+3.4	—13.5	+7.9	+9.0
300 Win. Mag.	150	Soft Point Spitz.	3400	3120	2855	2605	3850	3245	2720	2260	—2.6	—9.4	+1.3	—5.5	+3.1	+3.7
300 Win. Mag.	180	Soft Point Spitz.	3070	2800	2540	2300	3770	3130	2580	2115	—3.4	—12.3	+1.7	—7.1	+4.1	+4.8
300 Win. Mag.	220	S. Pt. Rnd. Nose	2720	2405	2115	1850	3620	2820	2180	1670	—5.0	—17.9	+2.5	—10.4	+6.0	+ 6.9
300 Savage	168	Soft Point Spitz.	2520	2265	2025	1810	2370	1915	1535	1220	—5.8	—20.1	+2.9	—11.4	+6.7	+7.6
303 British	180	S. Pt. Semi-Spitz.	2540	2295	2070	1860	2580	2105	1710	1380	—5.6	—19.4	+2.8	—11.0	+6.5	+7.3
308 Win.	125	Soft Point Spitz.	3100	2750	2425	2125	2670	2100	1630	1250	—3.6	—13.2	+1.8	—7.7	+4.4	+5.2
308 Win.	150	Soft Point Spitz.	2860	2610	2370	2145	2730	2265	1870	1535	—4.1	—14.5	+2.1	—8.3	+4.8	+5.5
308 Win.	180	S. Pt. Semi-Spitz.	2610	2365	2135	1925	2720	2235	1825	1480	—5.2	—18.1	+2.6	—10.3	+6.0	+6.8
32 Win. Spl.	170	S. Pt. Flat Nose	2280	1835	1470	1190	1960	1275	815	535	—8.5	—35.3	+4.7	—21.1	+11.8	+14.1
338 Win. Mag.	200	Soft Point Spitz.	3000	2690	2410	2170	4000	3210	2580	2090	—3.8	—13.5	+2.2	—7.9	+4.5	+5.3
338 Win. Mag.	250	S. Pt. Semi-Spitz.	2700	2430	2180	1940	4050	3280	2640	2090	—4.9	—17.0	+2.6	—9.8	+5.7	+6.8
338 Win. Mag.	300	S. Pt. Rnd. Nose	2450	2160	1910	1690	4000	3110	2430	1900	—6.5	—22.5	+3.3	—12.8	+7.8	+9.0
35 Rem.	200	S. Pt. Rnd. Nose	2100	1735	1430	1190	1950	1335	905	630	—10.7	—38.6	+5.3	—22.6	+12.9	+15.1
375 H&H Mag.	270	S. Pt. Semi-Spitz.	2740	2460	2210	1990	4500	3620	2920	2370	—4.5	—16.6	+2.2	—9.7	+5.3	+6.8
375 H&H Mag.	300	Full Metal Jkt.	2550	2180	1860	1590	4330	3160	2300	1680	—6.2	—21.7	+3.1	—12.4	+7.2	+9.2
458 Win. Mag.	500	Full Metal Jkt.	2130	1910	1700	1520	5040	4050	3210	2570	—8.8	—29.0	+4.4	—15.8	+10.1	+11.4
458 Win. Mag.	510	S. Pt. Rnd. Nose	2130	1840	1600	1400	5140	3830	2900	2220	—9.1	—32.0	+4.6	—18.3	+11.2	+12.8

Abbreviations: Mag.=Magnum, Sprg.=Springfield, Spl.=Special, H&H=Holland & Holland, Wt. Grs.=Weight in Grains, Muz.=Muzzle, Spitz.=Spitzer, S. Pt.=Soft Point, Rnd. Nose=Round Nose, Jkt.=Jacket.

*The trajectory figures above indicate the amount a specific cartridge will shoot high (+) or low (—) at various ranges with the rifle sighted-in at 100, 200 or 300 yards. For example, a 22-250 Rem. 55 grain Soft Point Spitzer, with the rifle sighted-in at 200 yards, will shoot 1.1 inches high (+1.1) at 100 yards, and 5.7 inches low (—5.7) at 300 yards.

All ballistic figures shown in the charts have been determined using test barrels of established length in accordance with standards established by the Sporting Arms and Ammunition Manufacturer's Institute. Depending on the barrel length of your rifle, these figures may vary slightly.

TRAJECTORY

The trajectory figures in these charts show the bullet strike in inches at selected yardages when the rifle is zeroed in at the indicated range. The line of sight used in the computations is 1 inch above the centerline of the bore. This height may differ on your rifle depending whether iron sights or a high or low mounted scope is used. Highest mounted scopes will usually raise the line of sight to 1½ inches. By using the same cartridge most of the time you can memorize the drop figures for that cartridge at given distances.

BROWNING AMMUNITION BOXES

The back panel of the Browning ammunition box has been specially designed for the benefit of the hunter. A trajectory chart is provided indicating bullet drop at various ranges when your rifle is zeroed-in at a given range. This data applies only to the particular load in that box and will be a handy reference on opening day. In addition, each box of rifle ammunition contains a compact, informative brochure that details shooting information and provides hints on tracking game, field dressing game, and survival.

Browning Center-Fire Rifle Bullet Types

Spitzer
A streamlined, pointed bullet which retains initial velocity and energy better than any other form. It is also less affected by wind and is most valuable at long ranges.

Semi-Spitzer
Semi-pointed bullet with excellent retained energy, velocity and expansion at long ranges. With a blunter nose, it is less susceptible to deformation and deflection.

Round Nose
Maximum stopping power at medium ranges. Expansion and deformation problems are minimized. With a full metal jacket it exhibits excellent straight-line penetration, being less easily deflected by bone than full metal jacketed, pointed bullets.

Flat Nose
This form is most efficient at the closer ranges. Especially adapted for use in tubular magazines, this bullet expands very reliably. Minimum deflection by brush.

Full Metal Jacket
Exhibits maximum straight-line penetration in heavy boned animals. Excellent brush bucking qualities.

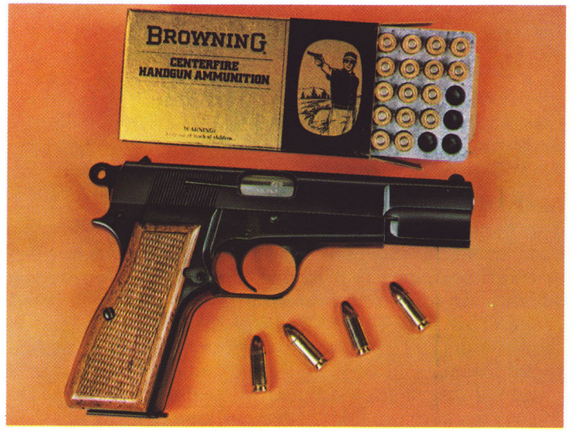
Browning Caliber Suggestions

CALIBER	Wt. Grs.	BULLET STYLE	Fox, chuck, Coyote, Other Varmints	Antelope, Mtn. Sheep, Mtn. Goat	Deer, Black Bear, Mtn. Lion	Moose, Elk, Caribou	Grizzly, Kodiak Bear	Rhino, Elephant, Cape Buffalo
222 Rem.	50	Spitzer	■					
22-250 Rem.	55	Spitzer	■					
243 Win.	80	Spitzer	■					
243 Win.	100	Semi-Spitzer		■	■			
6mm Rem.	80	Spitzer	■					
6mm Rem.	100	Semi-Spitzer		■	■			
270 Win.	130	Spitzer		■	■			
270 Win.	150	Semi-Spitzer			■	■		
7mm Rem. Mag.	150	Spitzer		■	■			
7mm Rem. Mag.	175	Semi-Spitzer			■	■		
30 Carbine	110	Round Nose	■					
30-30 Win.	150	Round Nose			■			
30-30 Win.	170	Flat Nose			■			
30-06 Sprg.	125	Spitzer	■					
30-06 Sprg.	150	Spitzer		■	■			
30-06 Sprg.	180	Semi-Spitzer			■	■		
30-06 Sprg.	220	Round Nose				■		
300 Win. Mag.	150	Spitzer		■	■			
300 Win. Mag.	180	Spitzer		■	■	■	■	
300 Win. Mag.	220	Round Nose				■	■	
300 Savage	168	Spitzer		■	■			
303 British	180	Semi-Spitzer			■			
308 Win.	125	Spitzer	■					
308 Win.	150	Spitzer		■	■			
308 Win.	180	Semi-Spitzer			■	■		
32 Win. Spl.	170	Flat Nose			■	■		
338 Win Mag.	200	Spitzer		■	■	■		
338 Win Mag.	250	Semi-Spitzer				■	■	
338 Win Mag.	300	Round Nose				■	■	
35 Rem.	200	Round Nose			■			
375 H&H Mag.	270	Semi-Spitzer				■	■	
375 H&H Mag.	300	Full Metal Jacket						■
458 Win. Mag.	500	Full Metal Jacket						■
458 Win. Mag.	510	Round Nose					■	■

BROWNING® Center-Fire Handgun Ammunition

Manufactured under the same rigid quality standards as Browning center-fire rifle cartridges, Browning handgun Ammunition has been carefully crafted for maximum performance in handguns. Automatic pistol owners will particularly like the smooth functioning this new handgun ammunition affords.

Uniformity of components and great care in the loading process give Browning Handgun cartridges their finest attribute — total accuracy. Target pistol shooters will especially appreciate this inherent accuracy in Browning ammunition, for this type of shooting requires the utmost in shooting discipline. Because of the short sight radius of a handgun, the slightest error in sight alignment is greatly magnified at the target. And the lighter weight of a pistol is very sensitive to the effects of improper breathing or improper trigger squeeze. Such effort and discipline deserve the edge Browning handgun ammunition can give.

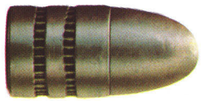


Handgun Cartridge Specifications and Ballistics

CALIBER	BULLET		VELOCITY Feet Per Second			ENERGY Foot Pounds			MID-RANGE TRAJECTORY		BARREL
Cartridge	Wt. Grs.	Style	Muzzle	50 Yds.	100 Yds.	Muzzle	50 Yds.	100 Yds.	50 Yds.	100 Yds.	
25 Automatic	50	Full Metal Jacket	810	755	700	73	63	54	1.8	7.7	2″
32 Automatic	71	Full Metal Jacket	960	905	850	145	130	115	1.3	5.4	4″
32 S & W	85	Lead	680	645	610	90	81	73	2.5	10.5	3″
32 S & W - Long	98	Lead	705	670	635	115	98	88	2.3	10.5	4″
9mm Luger	115	Full Metal Jacket	1140	1040	965	330	275	235	0.9	4.0	4″
357 Magnum	158	Jacketed Soft Point	1550	1380	1230	845	665	530	0.5	2.5	8⅜″
38 S & W	146	Lead	685	650	620	150	135	125	2.4	10.0	4″
38 Special	148	Lead Wadcutter	770	655	560	195	140	105	2.1	10.0	6″
38 Special	158	Lead	855	820	790	255	235	220	1.6	6.5	6″
380 Automatic	95	Full Metal Jacket	955	865	785	190	160	130	1.4	5.9	3¾″
44 Rem. Mag.	240	Lead	1470	1280	1120	1150	875	670	0.6	2.7	6½″
45 Automatic	185	FMJ Wadcutter	775	695	625	245	200	160	2.0	9.0	5″
45 Automatic	230	Full Metal Jacket	850	810	775	370	335	305	1.6	6.5	5″

Abbreviations: Wt. Grs.=Weight in Grains. S&W=Smith & Wesson, FMJ=Full Metal Jacket.

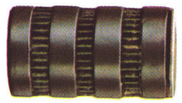
Browning Centerfire Handgun Bullet Types



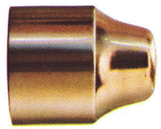
Lead Round Nose
A good, all-around point for hunting and target shooting.

Jacketed Soft Point
Demonstrates excellent accuracy at high velocities. Expands reliably.

Full Metal Jacket
Exhibits excellent penetration. This design feeds most reliably in automatic pistols.



Wadcutter
The wadcutter is essentially a cylindrical shape with a sharp forward edge that cuts a clean hole in the target and makes scoring easy. Extremely accurate and widely used for target shooting.



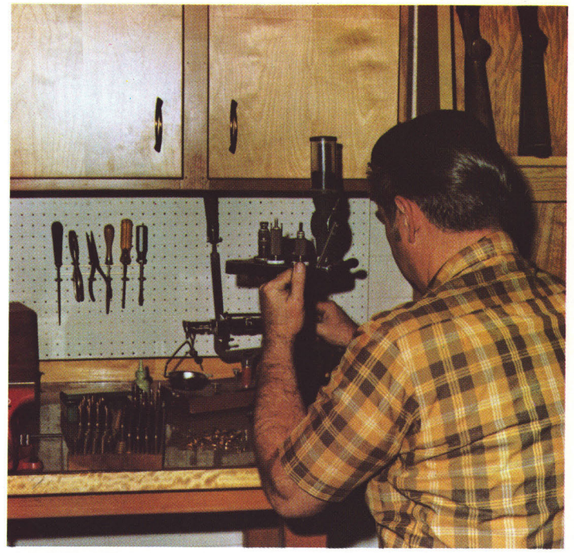
Full Metal Jacket Semi-Wadcutter
This bullet has a sharp edge at its forward outside diameter to cut a clean hole in the target, but the front of the bullet is shaped as the frustum of a cone. Because of this cone-shaped "nose" and this bullet's full metal jacket, it feeds very reliably in automatic pistols.

BROWNING® Reloading Components

Now, the handloader can take advantage of the precision tolerances and refined metallurgy of Browning brass and bullets. Browning handloading components are the same as we use in our loaded ammunition and, accordingly, possess the same inherent accuracy.

Browning unprimed brass is provided in a handsome box with a special chart on the back panel in which the handloader can record reloading data. Each box of **Browning bullets** is furnished with 2 special labels on which reloading data can be recorded. These labels will readily stick to any cartridge box.

Browning unprimed brass and bullets are available in the following specifications:



Browning Center-Fire Rifle and Handgun Components

FOR RIFLES

UNPRIMED BRASS	BULLETS		
	WEIGHT	TYPE	DIAMETER
222 Remington	50 gr.	Spitzer	.224
22-250 Remington	55 gr.	Spitzer	.224
243 Winchester	80 gr.	Spitzer	.243
	100 gr.	Semi-Spitzer	.243
6mm Remington	80 gr.	Spitzer	.243
	100 gr.	Semi-Spitzer	.243
270 Winchester	130 gr.	Spitzer	.277
	150 gr.	Semi-Spitzer	.277
7mm Rem. Mag.	150 gr.	Spitzer	.284
	175 gr.	Semi-Spitzer	.284
30-06 Springfield	125 gr.	Spitzer	.308
	150 gr.	Spitzer	.308
	180 gr.	Semi-Spitzer	.308
	220 gr.	Round Nose	.308
300 Win. Magnum	150 gr.	Spitzer	.308
	180 gr.	Spitzer	.308
	220 gr.	Round Nose	.308
308 Winchester	125 gr.	Spitzer	.308
	150 gr.	Spitzer	.308
	180 gr.	Semi-Spitzer	.308
338 Win. Magnum	200 gr.	Spitzer	.338
	250 gr.	Semi-Spitzer	.338
	300 gr.	Round Nose	.338
375 H&H Magnum	270 gr.	Semi-Spitzer	.375
	300 gr.	Full Metal Jkt.	.375
458 Win. Magnum	500 gr.	Full Metal Jkt.	.457
	510 gr.	Round Nose	.457

FOR HANDGUNS

UNPRIMED BRASS	BULLETS		
	WEIGHT	TYPE	DIAMETER
9mm Luger	155 gr.	Full Metal Jkt.	.355
357 Magnum	158 gr.	Jacketed S.P.	.357
38 Special	148 gr.	Lead W. C.	.357
	158 gr.	Lead	.357
44 Rem. Magnum	240 gr.	Lead	.433
45 Automatic	185 gr.	F. Met. Jkt. W.C.	.451
	230 gr.	Full Metal Jkt.	.451

Abbreviations: Jkt.=Jacket, S.P.=Soft Point, W.C.=Wad Cutter, F. Met. Jkt. =Full Metal Jacket, gr.=grains (weight),

Browning Firearms, Scopes and Ammunition...an Accuracy Matched Combination for Ultimate Performance

Sportsmen the world over have long acclaimed the flawless craftsmanship inherent in Browning guns . . . craftsmanship that insures years of precision performance. Browning High Power Rifles are available in a variety of proven actions. The renowned Browning Bolt Action comes in three ascending grades and a choice of 14 modern calibers. The distinguished BAR, a new standard of accuracy and dependability in lightweight sporting self-loaders, now comes in 7 hot calibers including 3 potent Magnums, each available in 5 ascending grades. The new BLR, a lever action in the great Browning tradition, is available in 2 calibers.

Matching Browning Riflescopes for these rifles include a compact, Wide-Angle 5X scope and a new, extremely versatile 2½X to 8X Wide-Angle Variable. Both are designed to bring out the best in Browning rifles.

And now, you can add the finishing touch . . . Browning ammunition! Together, this accuracy-matched combination provides an edge in precision . . . an extra margin of performance when one shot may be all you'll get at that once-in-a-lifetime trophy.

For more information about Browning Guns and Riflescopes, write Dept. 322

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A new brand of accuracy

Dear Browning Dealer:

The demand for Browning's new ammo is increasing. And with the hunting season ahead, now's the time to make sure you have adequate stock.

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That's not all...with every catalog request generated from this campaign, we'll be sending those "interested" customers our new ammunition brochure.

In addition, millions of sportsmen who already own a Browning pistol or rifle are waiting to try this new ammunition.

We can help back *your* sales efforts with these "Free Promotion" aids.

- Newspaper ad mats for your local paper.
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NOTE: If you want any of these items indicate your needs on the Ammo order blank and send it in.

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Three good reasons why Browning makes center fire ammunition

A rifle and cartridge are partners in the hunt. One must be the equal of the other. And now you can be as certain of the ammunition as you always could the rifle. Both are called Browning.

Exacting standards of reliability and accuracy were used in developing our center fire ammunition. It is made to go where you aim, shot-to-shot, box-to-box. You can depend on Browning ammo to stand up to anything in the field. Now available in every popular rifle and handgun caliber.

In function and performance the BAR has no equal. This is the only autoloader chambered for three hefty magnums, as well as four other high velocity calibers. Yet even the magnums are gentle on the shoulder because of its buffered recoil. Seven bolt-to-barrel locking lugs give this high power rifle exceptional accuracy, and with Browning rounds it's precision all the way. Grade I from $199.50.

Short and sweet sums up the new Browning Lever Action Rifle. The BLR handles like lightning with a 20-inch barrel that comes out of a scabbard smooth and quick to make the shot that couldn't be made. Two hot calibers, .243 & .308, handle most of the hunting you'll ever run across. $149.50.

Browning Bolt Action Rifles reach all the way from woodchucks to elephants. Choose any of 14 calibers from a .222 varminter to the .458 magnum. As slick as they are on the outside, with hand-rubbed wood and superb engraving, they are honed to even finer tolerances in critical working parts. Safari Grade from $237.50; 5 power wide-angle Browning Riflescope from $76.95.

Whatever and wherever you hunt, Browning has the rifles, and now the ammunition, to give you an edge. Your Browning dealer has it all.

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America's Finest Sports Equipment

WRITE FOR FREE 84-PAGE FULL COLOR CATALOG Browning Arms Company, Dept. 361, P.O. Box 500, Morgan, Utah 84050

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Because one shot might be all you'll get.

Remember "ole deadeye", the guy who hunted with just a single cartridge because one round was all he ever needed to fill his license? ▪ Well, maybe. But the truth is Browning makes cartridges with a special eye to uniform ballistics. Browning brass, bullets, primers and powders are carefully calculated to make "deadeye's" single-shot wish come true. ▪ And with the new Browning ammo, you can take anything from varmints to elephants with a choice of all popular rifle and handgun calibers and bullet types. Even the box will help you hunt. It has a trajectory chart to get you zeroed in on game, and a folder inside chock full of hunting and shooting tips. ▪ Shot-to-shot, box-to-box, you can depend on Browning center-fire ammo to go where you put it. Browning makes it that way because even if you carry more than one, one shot might be all you'll get.

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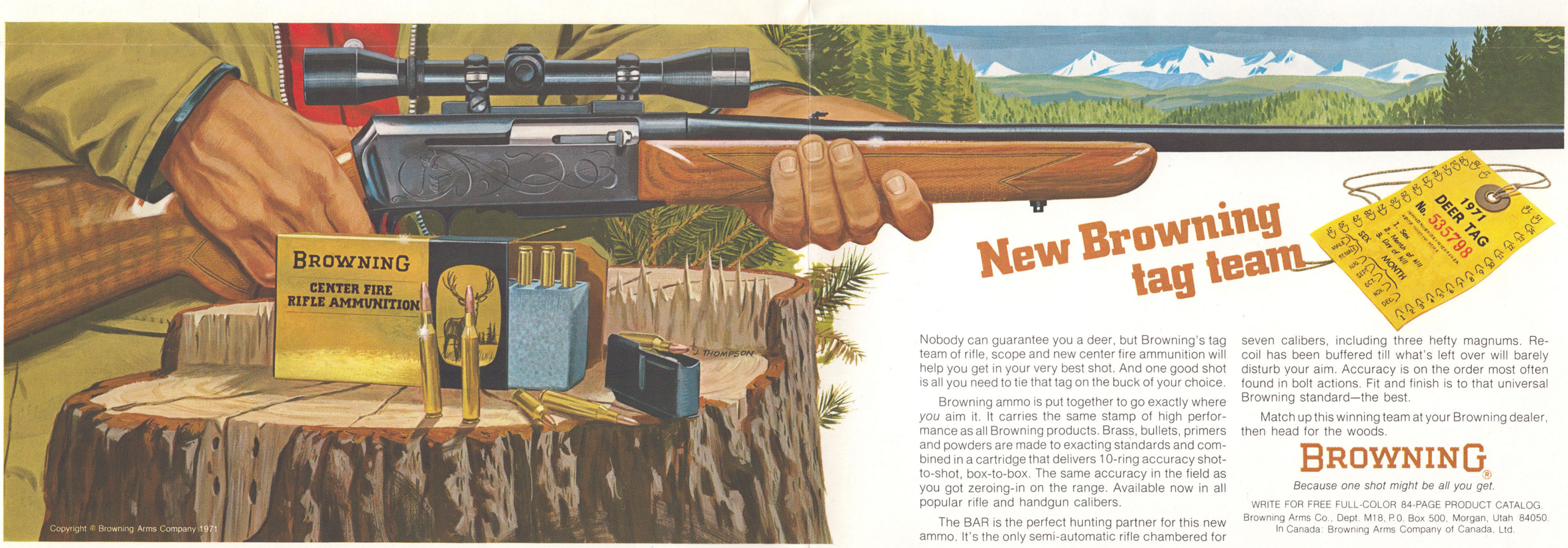

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New Browning tag team

Nobody can guarantee you a deer, but Browning's tag team of rifle, scope and new center fire ammunition will help you get in your very best shot. And one good shot is all you need to tie that tag on the buck of your choice.

Browning ammo is put together to go exactly where *you* aim it. It carries the same stamp of high performance as all Browning products. Brass, bullets, primers and powders are made to exacting standards and combined in a cartridge that delivers 10-ring accuracy shot-to-shot, box-to-box. The same accuracy in the field as you got zeroing-in on the range. Available now in all popular rifle and handgun calibers.

The BAR is the perfect hunting partner for this new ammo. It's the only semi-automatic rifle chambered for seven calibers, including three hefty magnums. Recoil has been buffered till what's left over will barely disturb your aim. Accuracy is on the order most often found in bolt actions. Fit and finish is to that universal Browning standard—the best.

Match up this winning team at your Browning dealer, then head for the woods.

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Because one shot might be all you get.

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The product of years of extensive research and testing, new Browning Ammunition offers the optimum combination of brass, bullets, primers, and propellants. Components designed to deliver maximum ballistics. Manufactured with the industry's most modern, close-tolerance equipment and backed up with stringent Browning quality control.

The result is cartridge-after-cartridge consistency. So you can score exactly the same way on today's rabbit, ram or rhino, as you did on last week's practice target. Regardless of the weather.

New Browning Ammunition. Offered in all popular center-fire rifle and handgun calibers. Ask for a box at your Browning Dealers. Along with the straightest shooting, hardest hitting ammo you can buy, the box also contains a folder full of hunting and shooting information. On the back of each box you'll find a trajectory chart for the specific caliber inside, that gives bullet drop at various ranges when your rifle is zeroed-in at a given range. A handy reference on opening day.

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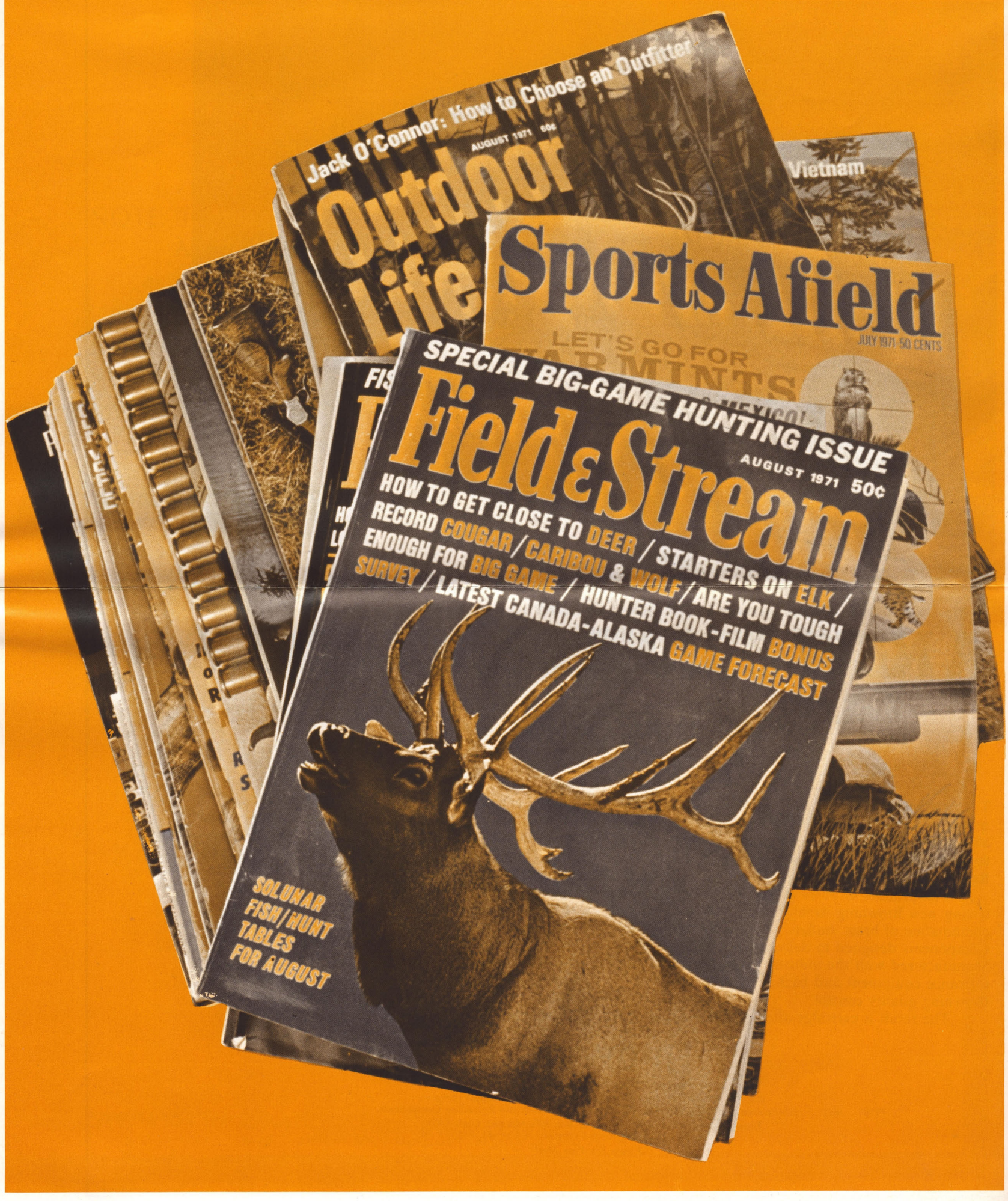
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